



The Classic Chair Company  
London

### **RODD SILVER DINING CUTLERY**



#### *RODD SILVER PLATED DINING CUTLERY for 6*

VINTAGE ITEM: A setting for 6 with a nice pattern to the shaped handles. These are embellished front and back with palmate bands. The knife handles are what is described as "gun-barrell", meaning they are rounded and therefore much more pleasant to hold.

The set comprises: 6 large and 6 side knives, 6 large and 6 side forks, 6 Dessert spoons, 6 soup spoons and 2 tablespoons.

C 1950-60's

Knife 22cm long. (38 pcs)

model code:ANT MI Lot107:48D

Price: THB

#### *Historical note:*

The brothers George and Ernest founded G&E Rodd Pty Ltd in Melbourne in 1919 and by the late 1930s was the leading firm of manufacturing jewellers in Australia.

During the 1930s, it diversified into silver tableware. □ □ During World War II, 200 employees were deployed to wartime production.

Ernest's son Maxwell took over G&E Rodd in 1948 and it became a public company. Although only 30, Rodd's business ideas and skills saw Rodd Silverware flourish.



## The Classic Chair Company

It became a household name, with its products offered as prizes on Bob Dyer's popular radio and TV game program *Pick a Box*.

In 1961, a set of Rodd Australian gold Jasmine spoons and forks was commissioned as Australia's wedding present to the Duke and Duchess of York.

In 1960 the company amalgamated with Myttons Ltd, and in 1967 Maxwell Rodd became chairman and managing director.

To view a further example of Rodd's work, please click on the following link: [Rodd Coffee/tea set](#)



### PRODUCT DESCRIPTION

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